

Fiscal Year 2019-2020

Program Strategies: Downtown Development Authority

FUND SUMMARY:

The Downtown Development Authority (DDA) is a separate corporate entity created by the City Council under Michigan Public Act 197 of 1975, as amended. In compliance with the Act, the DDA is the managing entity for the development and financing of activities within an established district. These development and financing initiatives are intended to reverse the pattern of deterioration in the downtown area and to plan for and implement certain public improvements that are considered necessary for future economic growth. The City Manager of Wixom currently serves as the Executive Director of the DDA.

ACHIEVEMENT GOALS FOR FY 2019-2020:

- As funding permits, implementation of the Downtown Development Plan and Tax Increment Finance Plan as was approved by City Council on August 12, 2003 will continue. All future projects have been placed on hold pending improvement in finances.
- Continued transition of the DDA from its customary financial role to one with an increasing involvement with local businesses and DDA related events.

BUDGET HIGHLIGHTS:

248-000-402.011 - Property Taxes DDA: As a result of the residential development in the DDA, captured tax revenue has increased.

248-729-674.020 - Donations: Reflects revenue obtained through donations and sponsorships.

248-729-801.481 - DDA Director: Funds are being allocated to facilitate the hiring of a DDA Director.

248-729-956.001 - Downtown Development Expense: Funds provide for the replacement of flags within the Downtown, miscellaneous expenses and a contribution to the annual tree lighting event (\$1,000).

248-729-956.002 - Event & Promotion Expense: Provided a detailed accounting of expenses related to events and promotional related items. This line item is directly related and off-set by revenue received through donations.

248-729-956.003 - Marketing & Branding: Funds appropriated to this account will provide for funds to brand, market and promote the DDA district and events.

248-966-999.000 - Transfer to General Fund (Debt Repayment): Since FY2012-13, the City's General Operating fund has supplemented the annual DDA Debt payment as funds were not available in the DDA fund. Beginning in FY2018-19, the DDA realized sufficient tax capture revenue, due to increased development, to cover the annual payment and also begin repayment to the City. This account reflects the portion of repayment anticipated.

CITY OF WIXOM, MICHIGAN

DDA (Fund 248)
5/28/2019

Account Number	Account Category & Account Name	Actual 2017-2018	Current Budget 2018-2019	Actual 8 Months 2/28/2019	Estimated Actual 6/30/2019	Adopted Budget 2019-2020	Year 2 Projected 2020-2021	Year 3 Projected 2021-2022
Revenues								
248-000-402.010	Real Property Tax	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
248-000-402.011	Property Taxes DDA	335,896	490,205	463,163	488,322	714,661	860,846	887,915
248-000-411.010	Delinq Pers/Real Prop	1,244	-	-	1,342	-	-	-
248-000-445.010	Interest & Penalty - Delq	657	650	2	612	650	700	750
248-000-664.020	Interest Income	644	325	520	700	700	700	700
248-000-671.010	Special Millage	10,072	9,564	9,254	9,502	8,736	8,736	8,736
248-000-671.022	Miscellaneous Income	-	-	-	-	-	-	-
248-000-671.043	State Rev PP Small Tax Los	2,670	2,670	-	2,670	2,670	2,670	2,670
248-000-674.020	Donations / Scholarship	27,299	7,000	9,125	12,000	12,000	12,000	12,000
Total revenues		378,481	510,414	482,065	515,148	739,417	885,652	912,771
Expenditures								
248-729-703.000	Wage-Recording Secretary	\$ 1,350	\$ 1,300	\$ 600	\$ 1,300	\$ 1,300	\$ 1,400	\$ 1,400
248-729-801.481	DDA Director	-	-	-	-	50,000	50,000	50,000
248-729-956.001	Downtown Development Exp.	2,159	3,200	513	3,200	3,200	3,200	3,200
248-729-956.002	Event & Promotion Expense	13,503	7,000	10,622	12,000	12,000	12,000	12,000
248-729-956.003	Marketing & Branding	3,513	12,000	3,058	12,000	12,000	12,000	12,000
248-729-958.000	Audit Fee	330	339	337	337	344	351	358
248-966-999.000	Transfer to GenFd (Debt Repayment)	-	49,444	32,963	49,225	215,474	354,339	346,328
248-966-999.003	Transfer to DDA Constr Debt	343,831	437,131	291,421	437,086	445,099	452,362	453,826
Total expenditures		364,686	510,414	339,513	515,148	739,417	885,652	879,112
Revenue over (under) expenditures		13,796	0	142,551	0	0	0	33,659
Fund Balance, beginning of the year		19,183	32,979	32,979	32,979	32,979	32,979	32,979
Fund Balance, end of the year		<u>\$ 32,979</u>	<u>\$ 32,979</u>	<u>\$ 175,530</u>	<u>\$ 32,979</u>	<u>\$ 32,979</u>	<u>\$ 32,979</u>	<u>\$ 66,639</u>